

# Research on the Logic and Path of Connotation Development of Chinese Higher Education in the New Era

Zhilan Liu

Institute of Education, Nanjing University, Nanjing, 210023, China

**Keywords:** HE; Connotative development; New era

**Abstract:** The connotative development of HE means that in the process of higher education (HE) development, we should pay attention to tapping the potential from within the school, improving the educational philosophy, education culture and teachers' quality, and putting the quality and level of personnel training in the core position of HE development. The development of HE, which follows external logic, achieves external purpose and is controlled by external needs, is the extension development. The development of HE, which follows the internal laws, achieves the internal purpose and is dominated by its own needs, is the connotative development. The connotative development of HE in the new era has the remarkable characteristics of controlling scale, optimizing structure, improving quality, highlighting characteristics and paying attention to fairness, which is the inevitable requirement of the new era, new ideas and new contradictions for the development of HE. To realize the connotative development of HE is the need to solve its own problems, the outstanding contradiction of economic and social development, and the urgent need to cope with the globalization of HE.

## 1. Introduction

Connotative development itself has a very rich connotation. It is not only a scientific outlook on the development and quality of HE, but also a scientific outlook on the essence and values of HE. Connotative development is the unity of essentialism, axiology and methodology of HE [1]. In the historical position of this new era, "accelerating the construction of first-class universities and first-class disciplines, and realizing the connotative development of HE" is the mission of the times for the development of HE [2]. In fact, people treat and treat the two kinds of development from the standpoint, viewpoint and method of economics. In other words, people only regard the two kinds of development as an economic problem of education. Although this is also the proper meaning of the two kinds of development, it is far from all, and it does not really touch and deeply reveal the essence of the two kinds of development [3]. In the new historical stage of the reform and development of HE, we must always focus on the core and most urgent task of current HE: "improving quality", adhere to the vision of scientific development, a highly responsible attitude and the concept of seeking truth and pragmatism, serve the connotative development of HE, and solidly promote the innovation and development of grass-roots party construction in universities, Efforts should be made to improve the scientific level of grass-roots party building in universities [4].

Building a powerful education country is the basic project for the great rejuvenation of the Chinese nation. We must give priority to the cause of education. We should "deepen the reform of education, speed up the modernization of education, and do a good job in education that people are satisfied with", especially "speed up the construction of first-class universities and first-class disciplines, and realize the connotative development of HE" [5]. In the new era, the connotative development of HE should unify the theoretical logic, historical logic and practical logic. Research on the connotative development of HE has important theoretical value and practical significance [6]. The essence of the transformation from denotative development to connotative development is to return to HE itself [7]. To promote the connotative development of HE, we need to take the theory of connotative development as the guidance, adhere to people-oriented, quality-oriented and academic based, deepen the reform of HE and devote ourselves to the construction of modern

university system. Compared with the extensive development, the connotative development of HE emphasizes the harmonious unity of the four elements of quality, quantity, scale and efficiency [8]. It is a rational choice for the party and the state to explore the way of HE development under the situation that China has entered a new era and new changes have taken place in the main social contradictions. To realize the connotative development of HE, we should adhere to the fundamental task of cultivating morality and talents, improve the quality of university teachers, and form a high-level talent training system.

## **2. The theoretical logic of connotative development of HE in the new era**

The connotative development of HE in the new era is guided by Xi Jinping's new socialist ideology with China's characteristics. It is a better, faster, more comprehensive and coordinated development. The connotation development of HE in the new era is mainly through deepening the reform of HE, stimulating the internal vitality of HE, enhancing the strength of HE and improving its competitiveness, so as to realize the leapfrog development of HE. The development of HE connotation can solve the problems existing in universities themselves, and then realize the transformation from "big country of education" to "powerful country of education". Secondly, the development of HE connotation can improve China's scientific research ability, innovation ability and scientific research achievement conversion rate, and then improve international competitiveness. The development of connotation needs the support of extension. In essence, the connotation development is the development of the guiding ideology of scientific development, and it is a better, faster, more comprehensive and more coordinated development [9]. The connotation development path mainly through in-depth reform, stimulate vitality, strengthen strength and improve competitiveness, and achieve substantial leapfrog development in the process of qualitative change caused by quantitative change. For HE, it means to pay attention to the solution of the internal problems such as education concept, education culture, educational research and teacher quality in the development of HE, and take the quality and level of talent training as the core of its development. It is the purpose of the connotative development of HE to take the cultivation of human as its basic and core. The essence of HE development requires HE to take the road of connotative development. The combination of scale, quality, structure, benefit and fairness shows different comprehensive benefits, and further shows different development modes, namely, connotation development and extension development.

In recent years, China has maintained a medium and high-speed growth in economic and social development, and its GDP has remained the second in the world. The foothold of the connotation development of HE is the development of human beings. It is required that HE should take the improvement of education quality as the leading factor in the development process. It is necessary to make full use of the existing internal and external resources, tap the existing educational potential, optimize the allocation of resources, improve the comprehensive quality of teachers and students, improve the quality of running schools, and pay attention to the coordinated development of its scale, structure, quality and benefit. At present, China's HE should be transferred to the connotation development road with the core of improving quality, such as scale, quality, structure, benefit and fairness. This is the inevitable requirement of the survival and development of HE itself and the historical necessity of building a well-off society in an all-round way. Because of this, the 18th National Congress of the CPC stands at the new starting point of the current reform and development of China's education. Facing the new requirements of the transition from a great country of HE to a powerful country of HE, it is proposed to promote the connotation development of HE. As the main position of scientific and technological innovation and talent training, universities play a leading role in social development. Their development level and quality determine the quality and innovation ability of Chinese talents, and then determine the status of industry in the world and determine what commanding heights we stand on. The classification of the complexity factors of education management is shown in Figure 1.

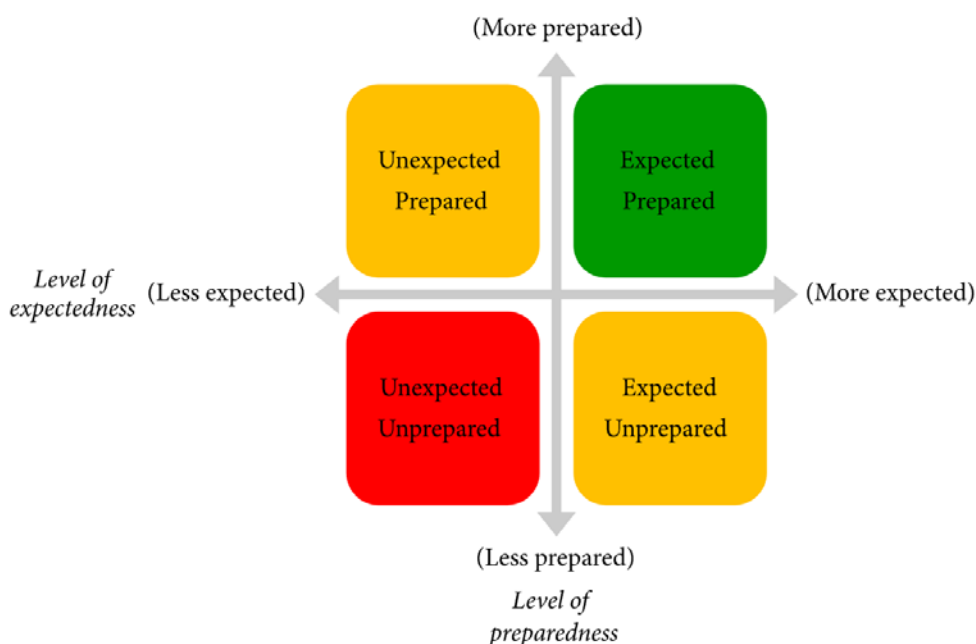


Figure 1 Classification of problem complexity factors in education management

The connotative development of HE is the development that takes its internal factors as the driving force and resources to tap the inherent attributes of HE, and realizes the coordinated and unified connotative development of scale, quality, structure, benefit and fairness on the premise of improving quality as the core. Achieving connotative development of HE is an important driving force for China's economic development, an important means for improving China's economic development structure, and an urgent requirement for China's economic and social development. As the main position of cultivating talents, universities must take improving the quality of education as the core task at present. The connotative development of HE must not only follow the development law of HE itself, but also follow the law of human development. Talent training is the fundamental function of HE, and it is also the core factor of HE development. The effective operation of talent training mode of HE is an important guarantee for its long-term development. Starting from the essence of HE and following the development law of HE, it is necessary to correctly grasp the development direction of HE, effectively highlight the basic functions of HE and realize the rapid transformation of the development mode of HE.

### 3. The path construction of connotative development of China's HE in the new era

#### 3.1. Adhere to systematic planning, overall deployment and comprehensive promotion

The reform and development of HE has many contents, great efforts, fast pace and heavy tasks. The party building work at the grass-roots level of university must strengthen the construction of power mechanism, form a benign circulation system to promote its own connotation development, and better serve the development of HE connotation. We should try our best to stimulate and mobilize the enthusiasm and initiative of the party members of teachers and students. As a complex and relatively independent unit of society, the connotation of the development of HE is not only closely related to people's understanding of the function and function of HE, but also with the different and changing role of HE in different social and era background for human and social development.. At present, the effectiveness of the party building work at the grass-roots level of university still lacks scientific evaluation standards and assessment mechanism, and to some extent, there are many problems such as excessive qualitative judgment and insufficient quantitative analysis. To improve the vitality and motivation of Party building at the grass-roots level of universities, we should closely focus on the provisions of the party constitution and the work of the University Center, scientifically design the assessment contents and standards of Party building work, improve the assessment methods and procedures, fully respect, scientifically evaluate and

actively reward the University teachers and students in promoting the labor achievements in promoting the quality and connotation development of HE, To improve the vitality and motivation of the party building work at the grass-roots level of universities [10]. In HE, we should improve the quality evaluation system, strengthen the classification management, build the superior disciplines, guide the university to improve the quality and run the water. Innovation is not simply seeking freshness, sometimes adding only on the basis of the original can not solve the problem effectively. It needs to be free from the habit of following the beaten track and the familiar inherent mode of stability, and to transform the advanced sense of the times and enhance the sense of the times. In accordance with the general requirements of the party's eighteen "scientific level of improving Party building", we should establish a long-term mechanism of normality. We should build up the quality assurance system for the development of student party members, enhance the effectiveness of Ideological and political work of young teachers, and strengthen theoretical and disciplinary support.

### **3.2. Strengthen the construction of dynamic mechanism**

HE is to train qualified socialist builders and successors with all-round development of morality, intelligence, physique and beauty. Therefore, universities should adhere to the socialist orientation, adhere to the guidance of Marxist theory, strengthen the education of the latest theoretical achievements of Marxism in China for all teachers and students, deepen students' understanding of Marxist theory in education and teaching, guide them to guide their practice with Marxist standpoint and method, and help students establish a scientific attitude towards life. Quality is the lifeline of HE, and it is also the lifeline of party building at the grass-roots level in universities. The standard and long-term development of Party building work at the grass-roots level in universities requires the establishment of corresponding quality standards. Universities should vigorously strengthen the construction of school spirit, teacher style and study style, and create a positive campus atmosphere. Teachers should renew their educational concepts, improve their awareness of scientific research, demand quality and achievements from scientific research, actively participate in scientific research activities, and promote the smooth implementation of quality education with high-quality research achievements. To strengthen the party building work at the grass-roots level in universities, it is necessary to effectively promote the optimal combination of various relations in the party building work at the grass-roots level in universities and promote the coordinated operation of the party building work system, so as to truly realize the long-term development of the party building work at the grass-roots level in universities.

## **4. Conclusions**

Under the modern social conditions, because HE has become an extremely important strategic undertaking that affects the development of the country and society, colleges and universities have also developed into giant social organizations. The reform and development of China's HE has made remarkable achievements, but it is undeniable that there is still a big gap between the goal of being a powerful country in HE and the people's expectations for HE. The core of the university system is academic freedom, university autonomy and professor governance, which means that knowledge production activities such as teaching, scientific research and service in universities are not interfered, controlled and controlled by external forces under the framework of truth and law. In view of the theoretical and practical problems of party building in universities, it is necessary to create conditions, strengthen guidance, organize joint research teams, fully study the categories, elements, objectives, laws and methods of party building theory, and study new situations and new problems of party building work. China's HE must unswervingly follow the connotative development path with quality improvement as the core, and inject new vitality into China's early establishment as a powerful country in HE. When constructing advantageous disciplines, we should pay attention to the connection with industrial development, social employment demand and the frontier of scientific and technological development, optimize the discipline structure, accelerate the development of characteristic disciplines and build high-quality discipline brands based on the

adjustment of majors and enrollment plans.

## References

- [1] Bie Dunrong. On the Connotative Development of Higher Education. *China Higher Education Research*, vol. 298, no. 6, pp. 10-18, 2018.
- [2] He Juling. The academic ability of university teachers is the cornerstone of the connotative development of higher education. *Shandong Higher Education*, vol. 6, no. 3, pp. 8-9, 2018.
- [3] Zhao Xiaoke, Zhang Weidong. Strategies for ideological and political work under the requirements of the connotative development of higher education. *Journal of Beijing Institute of Graphic Communication*, vol. 25, no. 4, pp. 157-159, 2017.
- [4] Han Ying. Innovating the teacher management system to promote the connotative development of higher education. *Modern Education Management*, vol. 340, no. 7, pp. 73-77, 2018.
- [5] He Juling. The academic ability of university teachers is the cornerstone of the connotative development of higher education. *Journal of Teachers College Qingdao University*, vol. 6, no. 3, pp. 8-9, 2018.
- [6] Huang Xiaofang. Theoretical and practical exploration of the evaluation of the connotative development level of higher education. *Jiangxi Social Sciences*, vol. 39, no. 9, pp. 239-246, 2019.
- [7] Wang Xiang, Zhao Jia. Analysis on the Connotative Development Path of Ethnic Minority Higher Education. *Guizhou Ethnic Studies*, vol. 38, no. 12, pp. 225-228, 2017.
- [8] Wang Xu, Cui Yifan. On the relationship between cultural self-confidence and the connotative development of higher education of Chinese medicine. *Education of Chinese Medicine*, vol. 38, no. 1, pp. 9-12, 2019.
- [9] Wang Kai, Sun Fang. Reflections on general education in the context of the connotative development of higher education. *Coal Higher Education*, vol. 37, no. 1, pp. 84-87, 2019.
- [10] Wu Yayun. Exploration of the connotative development of general education in foreign languages in higher education. *Journal of Science Education*, vol. 361, no. 1, pp. 53-54, 2019.